

Oracle 11i Implementation

Our customer is a leading American broadcast and cable shopping network

BUSINESS SITUATION | 01

- > Wanting to capitalize on the convergence of television, the Internet and commerce and become the most innovative multimedia network provider for consumers
- > Must upgrade outdated legacy support systems
- > Must migrate to an Internet friendly software for their ERP solution

WHY MOTION INTERNATIONAL WAS SELECTED | 02

- > Oracle implementation experience
- > Project Management expertise
- > Oracle functional and technical knowledge
- > Market reputation

MODULES - PROCESSES | 03

- > Oracle 11i modules installed
 - _Financials
 - _Accounts Receivable
 - _Inventory
 - _Order Management
 - _Purchasing
 - _CRM
 - _Telephony

- > Processes
 - _Project managed & execution
 - _Executive reporting

RESULTS | 04

- > Installation of an Internet friendly ERP solution
- > CRM and Telephony solution required
- > Complete integrated, scalable ERP solution for all areas of the business
- > Certain areas of the application would have to be enhanced

OUR APPROACH | 05

- > Performed S.W.O.T. analysis
- > Reviewed current project plans, skill sets and organization
- > Developed detailed project plans
- > Reorganized the teams
- > Performed staffing reassignment based on skill sets
- > Lead team to execute project plan
- > Established weekly Executive Reporting
- > Performed required enhancements



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