

In Season Management and Planning

Business Issues, Case Studies, Technology Inputs

Milan, 25 March 2009 - At the prestigious Savini restaurant in Milan, Italy, Motion International (Oracle Certified Partner) and Oracle Corporation jointly hosted an event dedicated to Planners, Chief Information Officers and Merchandise Buyers within the Retail Industry sector. The presentations provided insight into utilizing planning as the critical success factor to remain competitive especially in times of economic crisis and Oracle solutions for planning and in season management.

Discussion points included the benefits of the use of Oracle solutions for the retail market during a typical day for a planner and a session dedicated to the analysis of the topics according to the requests of the participants were the epilogue to the event.

Thanks to the unique format of this event participants and organizers were able to interact directly promoting the sharing of ideas, exchange of views and more meaningful discussion on issues and possible resolutions were shared amongst the attendees.

About Motion International

Motion International (www.motion-international.com) is a leading Oracle Applications professional services firm. Motion implements and supports Oracle Applications using a set of proprietary tools and methodologies to successfully deliver projects on time, on budget and with expected functionality. Motion is one of very few firms with the capability to offer high-caliber multinational Oracle expertise worldwide. Headquartered in Minneapolis, Motion has delivered Oracle projects on five continents.

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