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For Immediate Release

**ORACLE CONSULTING FIRM MOTION INTERNATIONAL
ACQUIRES EUROPEAN FIRM ORAPLUS/EQUILYBRA**

***Acquisition doubles Motion's Oracle consulting staff
and expands its presence in Europe***

MINNEAPOLIS, January 25, 2007—Motion International, an exclusively Oracle professional services company that works with manufacturing firms with international operations, announced today that it has acquired Oraplus, an Oracle Technology professional services firm based in Europe (and known in Italy as Equilybra). Terms of the deal were not disclosed.

Motion, which specializes in projects that require hard-to-find localization expertise, has delivered successful Oracle projects on five continents. The firm's clients include some of the world's largest global companies, including AAF, Imation, McKesson, Uponor, GE, British Telecom, Sorigenia, Jamaica Public Services, Bertrand Faure and Axiohm France.

Oraplus/Equilybra, a \$9 million dollar (U.S.) consultancy with offices in Italy, England and France, was founded in 1997 specifically to support multinational U.K. and U.S. companies delivering Oracle projects in Europe. Today, the firm has a strong reputation in the Oracle community throughout Europe, has delivered more than 50 successful Oracle implementations and was recently named an Oracle Innovator of the Year in Europe.

“Our two firms are remarkably complementary,” said Motion CEO Glen Brynteson. “Oraplus adds tremendous value to Motion’s business with its substantial client base, its proven toolkits and methodologies, its sterling reputation across Europe and its strong Oracle partnership.”

Simon Broadhurst, Oraplus/Equilybra president, added, “This acquisition provides new opportunities for our employees and increases the breadth and depth of the services we offer customers.” Broadhurst will remain with Motion, serving as the firm’s director for Europe.

The acquisition doubles Motion’s staff of consultants, all of whom have significant Oracle experience. “The size and caliber of our consulting staff rivals that of the Big Four,” said Motion President Julie Johnson. “With our large, experienced team and our expanded footprint in Europe, Motion is now even better positioned to meet our clients’ international needs.”

About Motion International

Motion International (www.motion-international.com) is an experienced, exclusively Oracle professional services company that works with manufacturing firms with international operations. One of very few firms that offers high-caliber multinational Oracle expertise worldwide, it has developed several proprietary best practices, tools and methodologies to ensure successful delivery. Headquartered in Minneapolis, Motion has offices in five countries and has delivered Oracle projects on five continents. Its clients include some of the world’s largest global companies.

About Oraplus/Equilybra

The Oraplus Group (www.oraplus.com), with offices in Italy, France and the UK, is a multinational consultancy specializing in Oracle solutions. With the experience of over 50 Oracle Applications implementations in eight countries on three continents, Oraplus leverages Oracle technology to deliver major cost reductions and strategic advantages to its clients. The firm is an Oracle Certified Partner and was named an Oracle Innovator of the Year in Europe.

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