

Gitis Chooses Motion International's Discrete Manufacturing Accelerator for Its Oracle Implementation

Integrated system will support recent business growth

Gitis S.r.l., the leading Italian producer of O-rings in FKM, VMQ and FVMQ, has chosen Motion International, an experienced, exclusively Oracle professional services firm, for the implementation of its new Oracle Enterprise Resource Planning (ERP) system.

"In the last several years, we had constant growth", says Massimo Parzani, Gitis COO. "Unfortunately, our information systems have not been able to support the growth in our business."

The main problem was caused by various ad-hoc and disconnected system Gitis used for financial and production management. As a result, the company decided to search for an **integrated, scalable, robust, flexible and reliable ERP system** that could enhance its business growth.

"After a thorough software evaluation, we decided to implement Oracle ERP for its robust, flexible and scalable features. Oracle was the best solution to meet our needs," says Dario Cadei, Gitis IT Manager.

Once it selected Oracle, Gitis began searching for an Oracle services partner that could implement the solution in a short time and at a reasonable cost. The partner Gitis selected was Motion International, and a key to the decision was **Motion's Discrete Manufacturing Accelerator**, designed to accelerate Oracle project implementations for discrete manufacturing companies.

"Motion's Discrete Manufacturing Accelerator is a real project implementation accelerator," said Parzani, "not a vertical application, but a pre-configured solution that reduces implementation times and costs and covers all business processes. Motion's Discrete Manufacturing Accelerator fully addresses our needs".



Motion's Discrete Manufacturing Accelerator provides small and medium-sized firms the full versatility of the Oracle E-Business Suite because only standard functionality has been pre-configured in order to enable easy migration to new releases.

"In the last several years, we had constant growth. Unfortunately, our information systems have not been able to support the growth in our business"

Massimo Parzani

COO

Gitis S.r.l.

“After a thorough software evaluation, we decided to implement Oracle ERP for its robust, flexible and scalable features.

Oracle was the best solution to meet our needs”

Dario Cadei

IT Manager

Gitis S.r.l.



Oracle honored the effectiveness of Motion’s E-Business Suite Accelerator solution by awarding Motion with the **Oracle Partner Network Innovation Award 2006 in EMEA**. This award is given each year to the Oracle partner that demonstrated the best innovative solutions.

nance. Real-time monitoring allows Gitis to analyze how MRP changes impact the finance/administration, supply and warehouse areas. Future development projects include a roll-out in another company of the group.

Project Scope

- > Implement an integrated solution
- > Centralize and standardize data
- > Integrate production and accounting processes
- > Centralize system operations and maintenance to improve efficiency

An integrated system supporting company’s business growth

Motion’s Discrete Manufacturing Accelerator implementation covers all functionality in critical business areas, enabling Gitis to integrate and manage of all the activities comprising its value chain—from MRP, order entry and warehouse management, to accounts payable, accounts receivable and asset management.

Benefits and future development

Gitis benefits from the utilization of one database, which centralizes the ERP management and maintenance.

“Motion’s Discrete Manufacturing Accelerator is a real project implementation accelerator.

Not a vertical application, but a pre-configured solution that reduces implementation times and costs and covers all business processes.

Motion’s Discrete Manufacturing Accelerator fully addresses our needs”

Massimo Parzani

COO

Gitis S.r.l.



Founded in 1979 and headquartered in Sarnico (Italy), Gitis is a leading manufacturer of industrial O-rings (in FKM, VMQ and FVMQ) using compression and injection molding presses and internal finishing, primarily for use in the automotive industry

Gitis snapshot is also available on www.oracle.com and www.oracle.it websites under customers area



Motion International (www.motion-international.com) is an experienced, exclusively Oracle professional services company. One of very few firms that offers high-caliber multinational Oracle expertise worldwide, it has developed several proprietary best practices, tools and methodologies to ensure successful delivery. Headquartered in Minneapolis, Motion has offices in five countries and has delivered Oracle projects on five continents. Its clients include some of the world's largest global companies.